



DISCOVER BELLEVILLE VISITOR GUIDE COVER PHOTO/ARTWORK CONTEST

Contest Description and Official Rules and Regulations

Participation in this Contest is automatically deemed as acceptance of these Official Contest Rules.

Definitions:

“Contest” shall mean the Discover Belleville Visitor Guide Cover Contest.

“Contestant” shall mean any individual who submits a photograph of image of artwork for consideration in the contest and shall be the photographer/artist, as defined herein.

“Official Rules and Regulations” shall mean these rules and regulations and the Discover Belleville’s website, read together.

“Photograph” or “Artwork” shall be any photograph or image of artwork submitted for consideration in the contest.

“Photographer” or “Artist” shall be any person who takes a photograph or creates a piece of artwork for submission in the contest.

1. Contest Description

The intention of the Discover Belleville Visitor Guide Cover Contest is to showcase the unique aspects of Belleville and expand on the current collection of photographs and artwork Discover Belleville uses to promote attractions, events and tourism.

2. How to Enter the Contest

Take an original still photo or create a piece of artwork that showcases Belleville. Submit it to the Contest online at <https://discoverbelleville.ca/discover-belleville-visitor-guides-photo-artwork-contest/>. Once a photo or image of artwork is submitted to the Contest, it is considered a final submission and may not be modified, edited or replaced. A photo submission must be an original photograph or artwork (in digital format, as a jpeg file) taken by the photographer or created by the artist.

3. Contest Requirements

Photo and artwork submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence, or call or incitement to violence. Submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to the City of Belleville, or to groups, individuals or institutions.

Photo and artwork submissions must be original photos/artwork created by the Contestant and must not contain any elements that are protected by someone else’s copyright or otherwise subject to third-party proprietary rights, including privacy and publicity rights (except as expressly permitted below). Once submitted, the contestant waives any and all claims to any copyright they may have with respect to the photograph/artwork submitted.

Photo/artwork submissions must adhere both in appearance and in fact to the norms of civil discourse. In other words, the content of all photo/artwork submissions must be suitable for a global, public audience. Discover Belleville and the City of Belleville reserve the right to disqualify, at their sole and absolute discretion, any submission that does adhere to these criteria, to the intent, or to the substance of these Official Contest Rules.

By submitting a photo/artwork to the Contest, the Contestant affirms that they have obtained written consent from any and all individuals whose image or likeness appears in the photo, and further affirms that they are prepared to provide reliable documentation to that effect upon request (or from the individuals' parent/legal guardian if any such individuals are considered a minor in their country of residence).

The Contestant further affirms that they have obtained the necessary rights, licenses, consents and permissions to use all material in the photo/artwork. Failure to obtain such rights, license consents, and permissions may result in the disqualification of the Photo/Artwork Submission at Discover Belleville and the City of Belleville's sole and absolute discretion. Discover Belleville and the City of Belleville recognize no allowance for "fair use" of copyrighted material. In the event of any question or difference of view regarding compliance with, interpretation, or application of these Content Requirements or other provisions of these Official Contest Rules, Discover Belleville and the City of Belleville reserve the exclusive right to resolve such questions or differences of view in their sole discretion.

4. Judging

A committee made up of staff from Discover Belleville and the City of Belleville will evaluate and judge the submissions to choose an overall winner. All decisions of the contest are final. All photos/artwork will be screened by Discover Belleville and the City of Belleville to ensure compliance with these Official Contest Rules. Discover Belleville and the City of Belleville reserve the right in their sole and absolute discretion to verify in the final analysis whether a potential finalist or potential winning Photo/Artwork submission has fully complied with these Official Contest Rules.

a) Photo/Artwork Submissions

- **Originality**

You must have taken this photo or created this artwork. Is your photo/artwork original, fresh or inventive?

- **Creativity**

How imaginative is your photo/artwork? A creative photo/artwork breaks from traditional methods of presenting ideas and messages. For example, you could take a photo from an unexpected angle or focus on a detail that is usually ignored, you could create artwork that doesn't use realistic colour schemes or reinterprets landmarks in a unique way.

- **Photo/Artwork Quality**

A high-quality photo is well composed and has a clear focal point. It should not be blurry, too dark or too light. Artwork's theme or subject should be easy to understand (not too abstract).

5. Eligibility

- a) The Contest commences Friday, December 19, 2025 and closes at 11:59pm on Friday, January 9, 2026. Entries must be received by the contest closing date to be considered. Discover Belleville is not responsible for entries that are lost, late, delayed, misdirected, unintelligible, illegible, incomplete, stolen, returned, separated, damaged, or undeliverable entries. The winner's name and winning photograph/artwork may be posted on discoverbelleville.ca and its social media accounts.
- b) The selected participant will be contacted by the email submitted to Discover Belleville alongside their Contest entry, at least three (3) times within the seven (7) days following the choosing of the winner. If the Contestant cannot be contacted in that time, another Contestant will be selected and the initial selected participant will be disqualified and will have no recourse towards Discover Belleville or the City of Belleville or anyone involved in the contest.
- c) The Discover Belleville Visitor Guide Cover Contest is open to any photographer/artist who visits Belleville. The following individuals are not eligible to enter the Contest: employees, Councillors and Council candidates of the City of Belleville, and their immediate family members.
- d) Once a photo/artwork submission has been accepted for entry into the contest, the contestant's name may be publicly identified at the sole discretion of Discover Belleville.
- e) To be considered in the contest, all submissions must be original, unpublished photographs/artworks taken within the City of Belleville and submitted by the photographer who took the photo or the artist who created the artwork. By entering the contest, the contestant grants Discover Belleville the unrestricted and exclusive rights to use the photograph(s)/artwork(s) for any purpose. This includes, but is not limited to, publishing your photograph(s)/artwork(s) in print or electronic form for promotional purposes without further compensation or photo credit. The photographer/artist must own all rights to use any photograph/artwork entered in this contest. It is the responsibility of the contestant to ensure that publication of the photograph/artwork raises no legal claims. Accordingly, by entering the contest, you agree to indemnify Discover Belleville and the City of Belleville fully regarding any claims arising out of the use of your photograph(s)/artwork(s). Photograph(s)/Artwork(s) previously published in full or in part in other publications, contests, etc., are not eligible. All entries and contest materials received by Discover Belleville will not be returned.
- f) Discover Belleville shall not be responsible for the incorrect or inaccurate transcription of registration of contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access online service or website, inability to submit the online participation form, or any other error or malfunction, or any injury or damage to participant's or any person's computer related to or resulting from participation or downloading any materials in this contest, or for late, lost, stolen, illegible or misdirected entries.
- g) Discover Belleville reserves the right to cancel, terminate, or suspend this contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the contest, or for any other reason that Discover Belleville, in its sole discretion, deems appropriate.
- h) By entering this contest, the participant consents to these Official Rules and Regulations and the decisions of the judges, which are final and binding in all matters to this contest. By participation, each participant and selected winner agrees: (a) to be bound by these rules and decisions of

Discover Belleville and the City of Belleville, (b) to release and harmless Discover Belleville and the City of Belleville, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the prize or participation in the contest; (c) to permit Discover Belleville to use his/her/their name, city, photograph/artwork, or any likeness for advertising or publicity purposes without any additional compensation.

- i) Discover Belleville reserves the right, in their sole and absolute discretion, to verify that potential finalist or winner is in full compliance with these Official Contest Rules before the Contestant is recognized as a finalist or winner, and before awarding any prize. The inability of Discover Belleville to contact a potential finalist or winner may result in disqualification and/or selection of an alternate finalist or winner from among all remaining eligible submissions.
- j) The contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the contest will be used only to administer the contest, and for no other reason.

Participation in this Contest is automatically deemed as acceptance of these Official Contest Rules.